



art work specifications for printed lanyards

> **Allowable Image Formats:**

The very best is an Adobe Illustrator or high quality .eps file. This is professional art and we don't expect everyone to be able to provide graphics in this format. In Illustrator, all fonts should be converted to outlines.
Other okay formats: .TIF, .BMP, .GIF, are all acceptable but they must be large high resolution files (300 dpi or more). Images pulled off websites are usually of poor quality and may incur a small re-draw charge.
If all you have is a web graphic, send it to us and we'll see what we can do.

> **Not Recommended:**

Pagemaker, ClarisWorks, Microsoft Word, Powerpoint, etc.... When you send in these formats you are

assuming that we have the same fonts you used.

When we open these files other fonts are substituted and what we see is often different from what you have sent.

> **Colours:**

We use the Pantone PMS colour matching system for the print colours. Because all computer monitors and printers do not display colours in the same way it is important that we have a pantone colour if the exact print colours are important. As you will be aware the surface of a lanyard is rough compared to paper. This means that colours may vary slightly from those on other media. Please note that because of the texture of

lanyards it is difficult to successfully print complicated designs or artwork.

> **Sizing:**

Unless otherwise requested by you, we will imprint the image to the size that looks best, or is the largest we can on a particular item.

> **Proofs:**

Once we have finished your graphic, we'll email you a proof so you can review it before we begin your order.

> **Returns:**

We can accept returns of stock items, however a re stocking fee may apply. Unfortunately we are unable to accept returns of printed lanyards or printed wristbands.

colourchart

8mm

wide lanyard colours



12mm

wide lanyard colours



15+20mm

wide lanyard colours



Note: colour charts are not exact. They are provided as a guide only.